



TOIVO KUULA SINGING COMPETITION 2025

Press Release

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City of Alavus
www.alavus.fi

The Toivo Kuula singing competition 2025 aroused international interest

The Toivo Kuula Singing Competition 2025 will be held for the fourth time on **9.-10.August 2025 in Alavus, Finland.**

The Toivo Kuula Singing Competition 2025 has garnered significant international attention, with entrants from Finland as well as nine other countries: Austria, Italy, Greece, Poland, France, Sweden, Estonia, Switzerland, and the USA.

A total of 84 applicants registered, a strong showing for a competition that presents considerable challenges for professional singers. The competition's demanding repertoire requires exceptional skill and dedication from both the singers and their accompanists. For international participants, the language and availability of sheet music add an extra layer of difficulty.

Sirkka Lamminen from the competition organization is happy that the heritage of Finnish music attracted professional singers from outside Finland as well.

"As part of its aim to promote Finnish culture and support the export of Finnish music, the competition is especially valuable in showcasing Finnish works beyond Finland's borders. It is therefore particularly encouraging to see such widespread international interest. In addition, the competition saw impressive representation from various regions across Finland," says **Lamminen**.

Background information about Toivo Kuula and the Toivo Kuula singing competition and jury introductions on the website www.toivokuula.fi

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